



ELECTION GUIDANCE FOR DISTRICT EMPLOYEES

DO

GET TO KNOW THE ELECTION PROPOSALS



Talk about it with family, friends, etc. outside the scope of your professional duties and when you are not viewed as a representative of the district. After work you can express a position.

UNDERSTAND THE PROCESS



This proposal comes after months of work and community meetings to prioritize the district's needs.

SHARE THE FACTS



Educate people with factual information about the propositions anytime you want.

ENCOURAGE PEOPLE TO VOTE



Don't encourage them "how" to vote.

KNOW THE ELECTION INFORMATION RESOURCES



Who to call, what content is Online, available print materials, etc.

VOTE



As a registered voter, it is your privilege to make your voice heard.

DON'T



ADVOCATE DURING WORK HOURS

You can share facts only.



SPEND OR AUTHORIZE THE USE OF DISTRICT MONEY FOR POLITICAL ADVERTISING



CONDUCT POLITICAL ADVERTISING USING DISTRICT-OWNED RESOURCES

Includes creating or forwarding pro-proposition phone messages, emails, printed materials, etc.



BE AFRAID TO SHARE FACTUAL INFO

Talk about the election and educate people on the facts, but only advocate after-hours.



CONDUCT POLITICAL ADVERTISING ON DISTRICT PROPERTY

No pro-proposition meetings or pro-proposition literature should be on campus or at district functions.

GENERAL RULES

After a school election is called, district employees are not allowed to use district-owned resources to advocate support or opposition for the bond.

District-owned resources include your paid time, as well as all district equipment (telephones, computers, printers, copiers, internet access).

However, you can share **FACTS** at **ANY TIME**.

District employees can advocate for the bond on their own time outside of their job duties during non-paid hours.

WHAT IS POLITICAL ADVERTISING?

A communication that advocates a particular outcome of an election. It can be a communication in almost any written or broadcast form, such as a billboard, flyer, newsletter, poster, television or radio advertisement, email, or website.